

Media Release Consent Form – Youth Champion Initiative

I, the undersigned, on behalf of the minor identified below (the "Minor"), grant the Canadian Mental Health Association (CMHA) – Calgary Region, and YouthSMART (collectively, the "Organizer") permission to use, disclose, publish, distribute, publicly perform or display, create derivative works from, or otherwise reproduce in any manner the Minor's image, as applicable, including any video, photographic portraits, pictures, or images of the Minor, or in which the Minor may be included, that are collected by or on behalf of the Organizers (collectively, the "Images") in any and all media and anywhere in the world, without any payment or notice, for the purposes of the Organizer's respective advertising, marketing, promotion, journalistic, archival, historical, and/or internal and external recognition activities.

In addition, I, on behalf of the Minor: (i) consent to the use of any narrative, text, symbol, audio, action, program, effect or other matter that may be used by the Organizer in connection with the Images; (ii) irrevocably waive any right that the Minor may have to inspection or approval of any of the uses of the Images contemplated herein; (iii) waive any moral or similar rights the Minor may have in respect of the Images, (iv) grant to the Organizers the irrevocable and unrestricted right to copyright in its own name, or otherwise, works consisting of, or incorporating, the Images, and (v) consent to any modification, alteration, derivation, distortion or blurring of, or optical illusion incorporating, the Images.

I represent that: (i) I am over the age of eighteen (18); and I am the legal guardian of the Minor. I understand that the Images may be released to the public, including on the Organizer's respective websites, media organizations, and/or other third parties, and acknowledge that the Organizer will not be held responsible for the conduct of such third parties in respect of the Images.

The Organizer will, upon receipt of a written request by me that the Organizer stop using the Images in the manner authorized herein, use its best efforts to stop using the Images in all future activities or materials; however, I understand that any Images, or materials incorporating the Images, in circulation at the time the request is received by the Organizer, may remain in circulation.

I, on behalf of the Minor, hereby release and discharge the Organizer from any claim of liability by the Minor, the Minor's heirs or the Minor's personal representatives, relating to the use of the Images in any of the manners described above, whether arising now or in the future. I acknowledge that I have read and understood the contents of this document and that the Organizer is relying on the permissions and consents granted by me herein. I also acknowledge that I have had the opportunity to ask any questions from CMHA – Calgary Region that I may have with respect to the collection, use and disclosure of the Images. I hereby waive any right to approve the use of these Images now or in the future, whether the use is known to me or unknown. I understand that the Images may appear in electronic form on the internet or in other publications outside of the Organizers control.

Please mark this box if you **AGREE** that you and/or your child may participate in recorded Youth Champion Initiative events and these Images may be distributed as determined by the Organizers.

Please mark this box if you **DO NOT WISH** for you and/or your child to be photographed, filmed, audio-taped or videotaped at Youth Champion Initiative events or for these works to be distributed.

Name of Child: _____

School: _____

Parent's/Guardian's Name: _____
(If under the age of 18)

Parent's/Guardian's Signature: _____
(If under the age of 18)